

Local Market Update – January 2014

A RESEARCH TOOL PROVIDED BY THE MULTIPLE LISTING SERVICE OF HILTON HEAD ISLAND AND THE HILTON HEAD AREA ASSOCIATION OF REALTORS®



- 77.8%

+ 100.0%

+ 10.8%

Change in
New Listings

Change in
Closed Sales

Change in
Median Sales Price

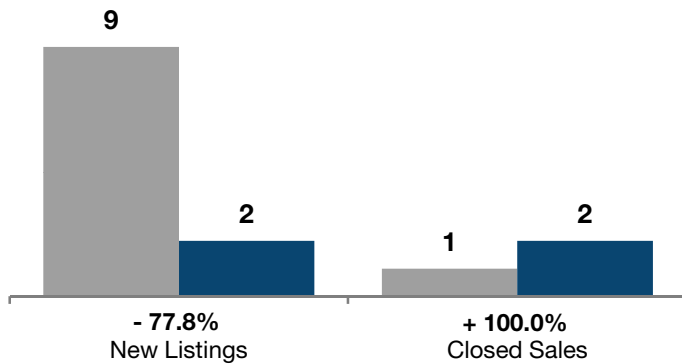
10: Palmetto Hall

| | January | | | Year to Date | | |
|---------------------------------|-----------|------------------|----------|--------------|------------------|----------|
| | 2013 | 2014 | + / - | 2013 | 2014 | + / - |
| New Listings | 9 | 2 | - 77.8% | 9 | 2 | - 77.8% |
| Closed Sales | 1 | 2 | + 100.0% | 1 | 2 | + 100.0% |
| Median Sales Price* | \$501,000 | \$555,000 | + 10.8% | \$501,000 | \$555,000 | + 10.8% |
| Percent of List Price Received* | 94.7% | 95.2% | + 0.5% | 94.7% | 95.2% | + 0.5% |
| Days on Market Until Sale | 66 | 114 | + 72.0% | 66 | 114 | + 72.0% |
| Inventory of Homes for Sale | 22 | 18 | - 18.2% | -- | -- | -- |

* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

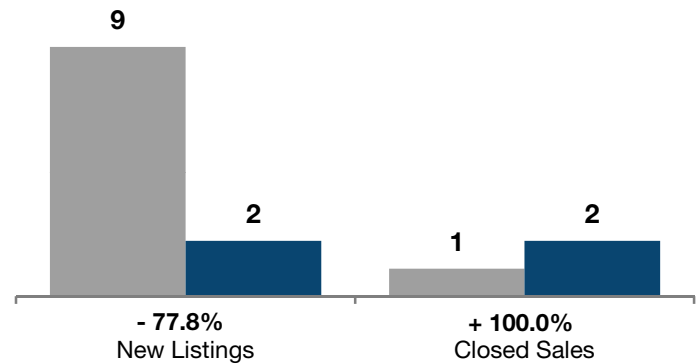
January

■ 2013 ■ 2014



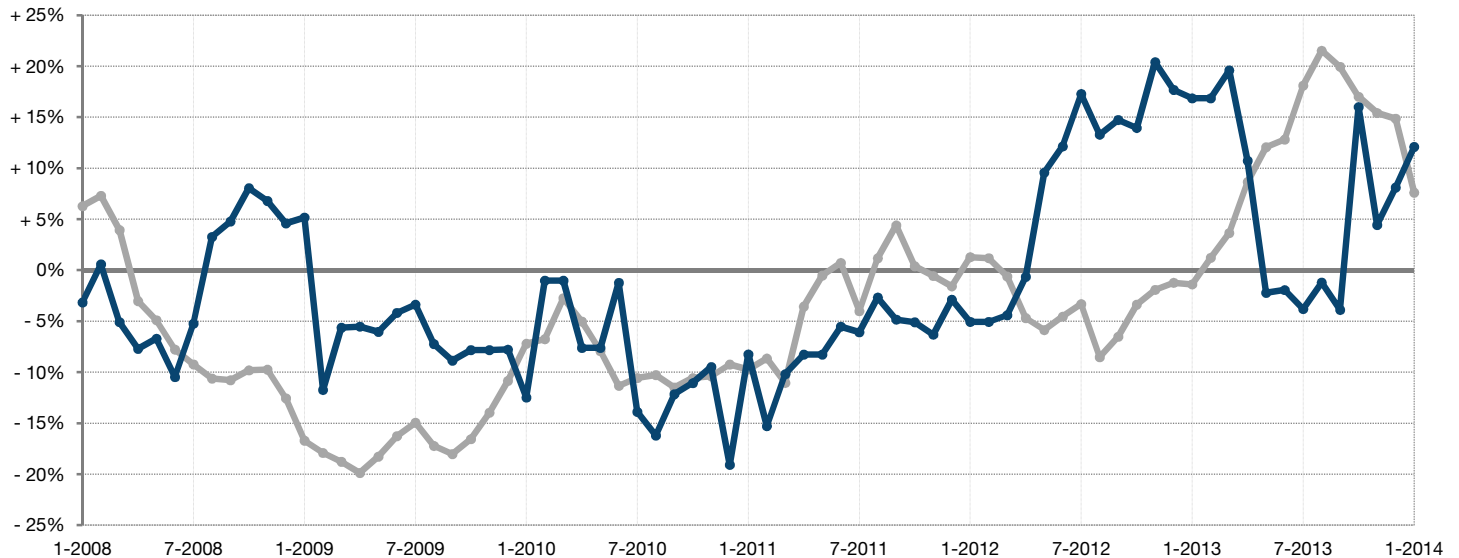
Year to Date

■ 2013 ■ 2014



Change in Median Sales Price from Prior Year (6-Month Average)**

All MLS —
10: Palmetto Hall —



** Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period. | Data is Copyright © 2014 All Rights Reserved. MLS of Hilton Head Island. | Sponsored by South Carolina REALTORS®. | Powered by 10K Research and Marketing.